

# **INVESTOR PRESENTATION**

Q3 & 9M FY20

















### Safe Harbor



This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to KRBL Limited and its affiliated companies ("KRBL") future business developments and economic performance.

While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

KRBL undertakes no obligation to periodically revise any forward looking statements to reflect future/ likely events or circumstances.







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# Market Leader, high growth FMCG Company – At a Glance



# INDIA GATE – The flagship brand

#1

Largest exporter of Branded Basmati Rice from India #1

World's largest rice milling plant in Punjab, India #1

Largest well established selling brand in India 130

years of rich industry experience

6

Continents

**82** 

Global Presence and Exports #14

rice brands sold under the banner of KRBL 484

Dealer and Distributors Domestic network



# Diversifying distribution setup with global network



**Powerful International** Distribution— Tie-ups with leading retail chains across the Globe

**Powerful** 

**Domestic** 

India

Distribution—

chains across

Tie-ups with leading retail

































484 Exclusive Dealer and Distributors



















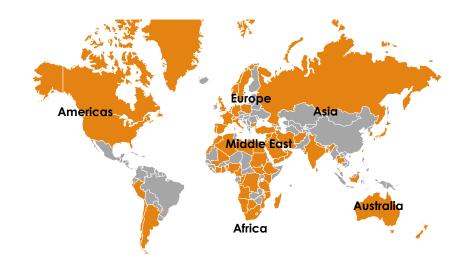








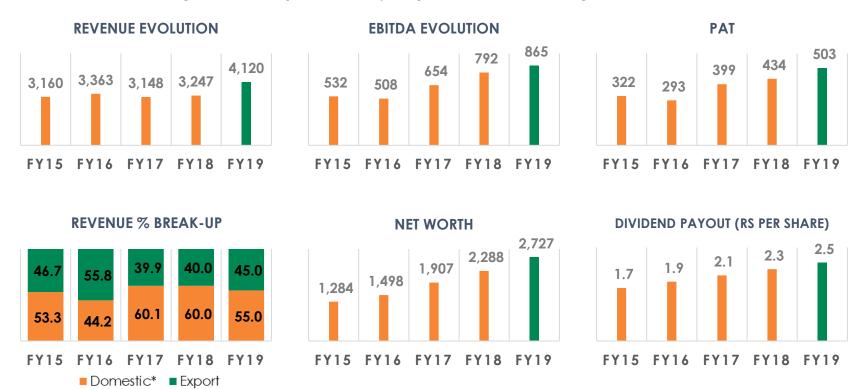
#### KRBL exports to 82 countries across 6 continents



# Strong track record of shareholder value creation



#### Robust growth and profitability improvement creating shareholder value





Q3 & 9M FY20 Financial Highlights & Updates



# **Management Commentary**





Commenting on the performance for Q3 & 9M FY20, Mr. Anil Kumar Mittal – Chairman and Managing Director, KRBL Limited said,

"KRBL has delivered a strong performance during the quarter with 42% rise in total revenues and 48% improvement in Profits After Tax. The underlying growth in volumes remains healthy where we have continued building out our leadership position in key markets YoY. India Gate has maintained its premier ranking in customer preference and also in improved market share.

As the largest brand associated with premium Basmati we are consistently building our presence backed by quality and trust in our brand.

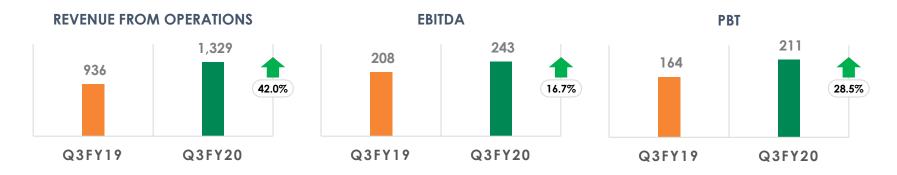
We are engaged in this business over multiple generations and naturally hold a long-term view on developing a vibrant market for Basmati worldwide. The efforts of our scientific and research team aligned with farmer connect initiatives have resulted in marked growth in our procurement size year after year. This year is no exception as we take benefit from our experience and expertise in reserving the best quality grain to be aged meticulously.

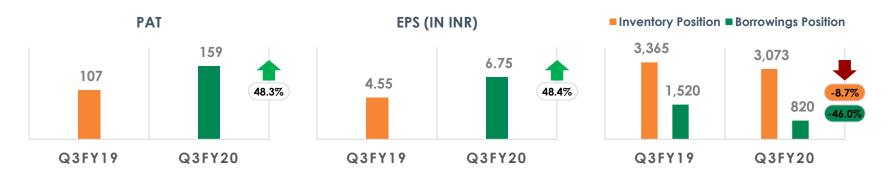
As we grow in size, our turnover and earnings growth will be as much the result of expansion in the India Gate brand as it will be from building presence in newer geographies and initiatives to nurture other kinds of premium Rice."

# Q3 FY20 Performance Highlights – Consolidated Financials



Highest ever performance during the quarter in terms of Revenue, EBITDA and PAT



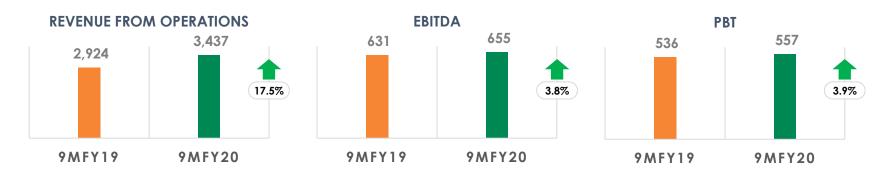


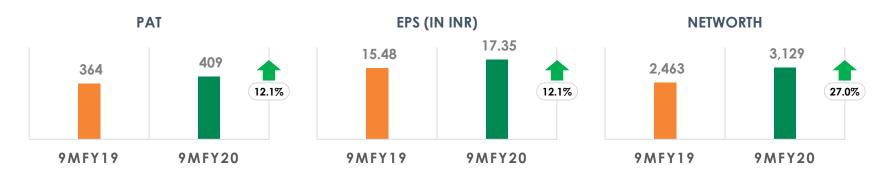


# 9M FY20 Performance Highlights – Consolidated Financials



Highest ever performance during 9 Months period in terms of revenue, EBITDA, PBT and PAT

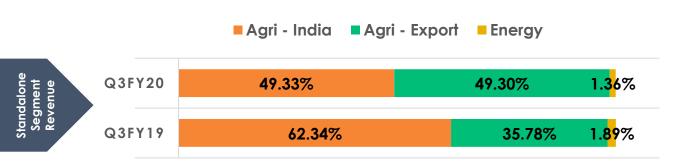




# **Q3 FY20 Business Update**



Rice Sales*	Q3FY20			Q3FY19			% change		
	Qty (in MTS)	Rate (in Rs./Mt)	Value (in Rs. Cr)	Qty (in MTS)	Rate (in Rs./Mt)	Value (in Rs. Cr)	Qty (in MTS)	Price Realization	Value
Indian Market Sales	108,007	55,946	604.26	95,541	55,924	534.30	13.05%	0.04%	13.09%
Export Market Sales	82,201	79,616	654.45	32,037	104,354	334.32	156.58%	-23.71%	95.76%



Indian Market Sales
reported 13.09%
improvement
whereas Export
Market Sales
reported 95.76%
growth

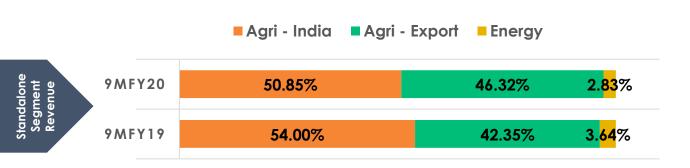


<sup>\*</sup> Details on standalone financials

# **9M FY20 Business Update**



Rice Sales*	9MFY20			9MFY19			% change		
	Qty (in MTS)	Rate (in Rs./Mt)	Value (in Rs. Cr)	Qty (in MTS)	Rate (in Rs./Mt)	Value (in Rs. Cr)	Qty (in MTS)	Price Realization	Value
Indian Market Sales	277,388	57,371	1,591.40	264,779	53,930	1,427.95	4.76%	6.38%	11.45%
Export Market Sales	191,755	82,873	1,589.13	143,862	86,021	1,237.51	33.29%	-3.66%	28.41%

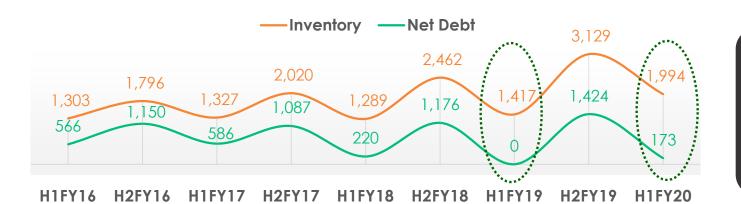


Indian Market Sales
reported 11.45%
improvement
whereas Export
Market Sales
reported 28.41%
growth

<sup>\*</sup> Details on standalone financials

## Efficient working capital management with near-zero, long-term debt





Borrowings came down from Rs. 1,519 crore in Q3 FY19 to Rs. 820 crore in Q3 FY20 as cash generation was used to build inventories

Most of the debt for the Company is in the form of working capital, which starts rising with the commencement of procurement of paddy in H2 every year and becomes insignificantly low by end of H1 of the next financial year.

This is a cyclical phenomenon which results in **near zero debt at the end of H1 every year** for the company. The company is able to maintain this cycle in spite of increasing procurements at the back of the rising demand environment.

Focus on delivering consistent free cash flows while enhancing business pie

<sup>\*</sup>As on Sep'19, Net Debt excludes Financial Lease Liabilities of Rs. 77.5cr. \*As on Sep'18, KRBL is at zero debt with cash surplus of INR 107cr.

Introduction to KRBL



# A leading branded FMCG company - India's largest producer and exporter of branded Basmati rice



- Established in 1889, KRBL is India's first integrated rice company.
- Present in the entire value chain from seed development and multiplication, contact farming, production to marketing.
- #1 Branded Basmati rice producer in India, Basmati rice exporter, Rice miller.

# Agriculture - comprising of agricultural commodities (96% of the total revenue). Energy - Power generation from Wind and Solar Power (4% of the total revenues). Basmati & Non-basmati rice. 'Healthy food' segment - Sprouted Brown Rice, Quinoa, Chia Seed, Flax Seed. Milling by-products like bran oil, furfural and furfural alcohol, and de-oiled cakes. India - 35% market share in the branded Basmati rice segment (value). Exports to 82 countries. Strong presence in the Gulf Cooperation Council (GCC) countries. 'India Gate' has 76% market share in the 'premium' category (on RSP basis) in the GCC markets. At 195 MT/hour, KRBL has the largest rice milling capacity in the world.

# Manufacturing

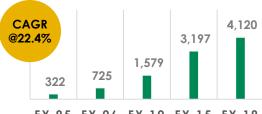
- 4 rice processing/grading plants which are based in Delhi, Punjab, Haryana and Uttar Pradesh.
- Modern packaging and foodgrain warehousing facility at Alipur and Barota units.

#### Brands

- Multi-brand presence in Indian & International markets.
- Brand names include India Gate, Doon, Nurjahan, Bemisal and Unity among others.
- Flagship Basmati Rice brand 'India Gate' commands a premium in both international and Indian markets.

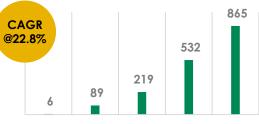
Our History since Listing in 1995 ...

# REVENUE FROM OPERATIONS (INR CRORE)



FY 95 FY 06 FY 10 FY 15 FY 19

#### EBITDA (INR CRORE)



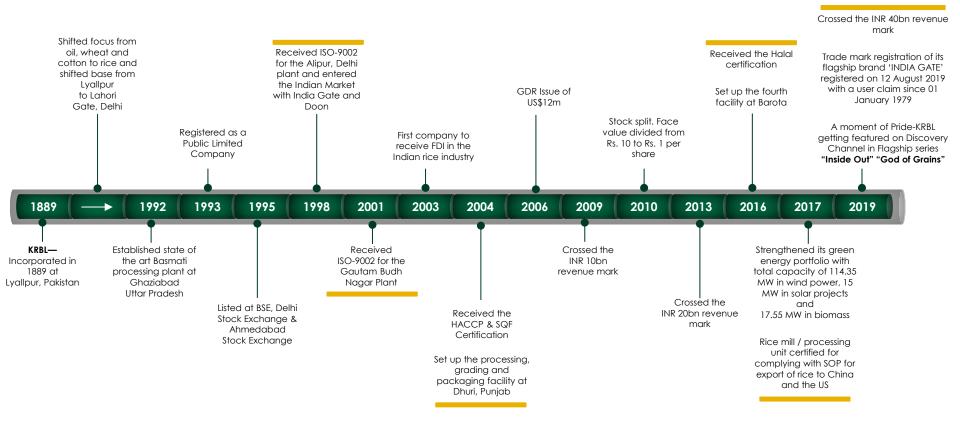
FY 95 FY 06 FY 10 FY 15 FY 19



# A 130-year-old legacy – Evolution and key milestones

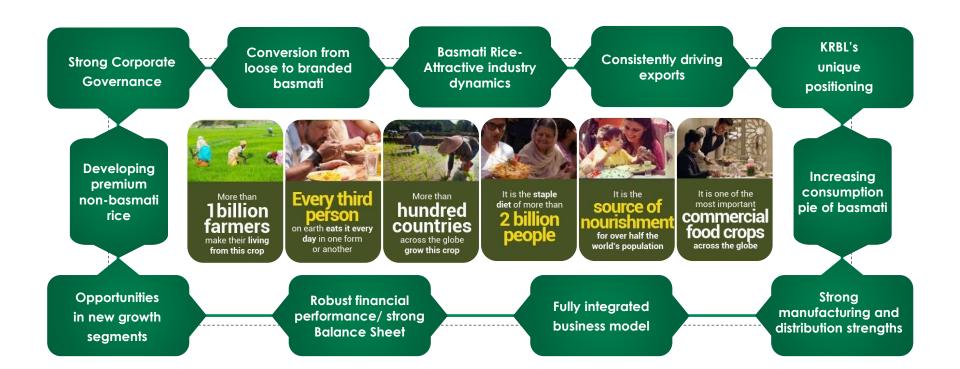
Certifications





# Aim to grow revenues to ~INR 8,000 cr in 4-5 years on compelling growth drivers...





# Key investment rationale



# A leading FMCG company with dominant market share in branded rice and expanding into other FMCG products

Attractive dynamics in the Basmati rice market Growing
presence in the
FMCG space
and a market
dominant brand
in domestic and
export markets
with a premium
pricing

Well-developed manufacturing facilities and global distribution network that can support further expansion

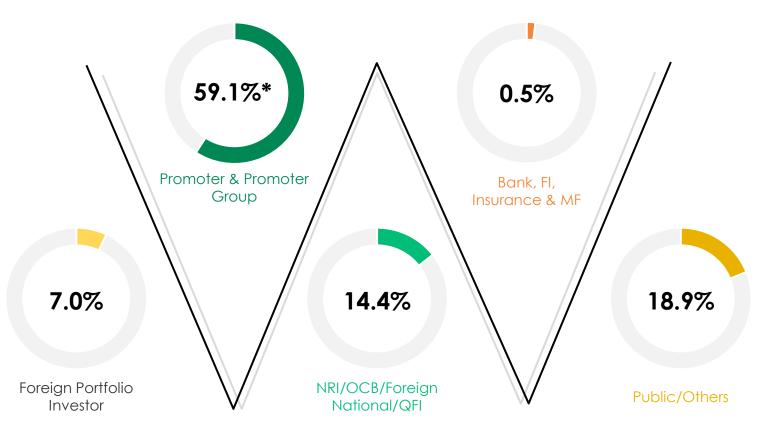
Fully-integrated supply chain from seed development to branding and marketing Strong R&D practice and quality control focus that enables premium pricing Highly
experienced
and widely
respected
management
team leading
industry wide
initiatives

Robust financial performance

Seed development Contact Farming Procurement Grading Ageing Storage Processing Branding and Marketing

# Shareholding Pattern as of December 31st, 2019





<sup>\*</sup> Promoters have increased their holdings by 0.32% from 58.81% as on December 31st 2018 to 59.13% as on December 31st ,2019 through creeping acquisition of shares.

# 130-year old legacy, led by a committed management





#### **Anil Kumar Mittal**

Chairman and Managing Director

- Visionary of the company, provides strategic direction to all aspects of the business
- Over 44 years of experience in the rice industry
- Founder and former president of All India Rice Exporters Association
- Arts graduate from Delhi University
- Recipient of the Silver Jubilee Award from the National Academy of Agricultural Sciences, India



#### Arun Kumar Gupta

Joint Managing Director

- Expert on Basmati paddy supply chain management and paddy milling technology
- Over 36 years of experience in the rice industry
- Executive member of the Basmati Rice Farmers & Exporters Development Forum
- Commerce graduate from Delhi University



#### **Anoop Kumar Gupta**

Joint Managing Director

- Oversees strategy and financial operations
- Over 34 years of experience in the rice industry
- Former Executive
   Committee Member of
   the All India Rice
   Exporters Associations
- Science graduate from Delhi University



#### Priyanka Mittal

Whole Time Director

- Oversees brand management of all KRBL brands
- Handles corporate affairs and public engagement at the India and international level
- Over 18 years of experience in the field of international marketing and sales management
- Co-chairperson of Agri Committee, PHD Chamber of Commerce and Industry
- Chairperson of Federation of Indian Export Organizations (FIEO), Northern Region, Ministry of Commerce, and Government of India
- Owner President Management programme from Harvard Business School, BS in Business Management from University of Southern California, I A
- Special Advisor to the Women Political Leaders Global Forum (formally known as Women in Parliament, a European Parliament Initiative)



#### **Rakesh Mehrotra**

Chief Financial Officer

- Over 35 years of experience in finance
- Previously worked with some of the leading corporates such as Surya Group, Lakhani Group, Sanjay Dalmia Group, Mafatlal Group and Onida Group
- Chartered Accountant from ICAI and Commerce Graduate from BHU



#### About KRBL



KRBL Limited (NSE: KRBL, BSE: 530813) is the world's largest rice miller and Basmati rice exporter. It is India's first integrated rice company with an extensive supply chain with a 120-year history and presence since 1889. With manufacturing capacities of 195 MT/per hour, KRBL is a branded Basmati rice company.

The Company engages in seed production, touch cultivation, paddy procurement, storage, processing, packaging, basmati rice branding and marketing. Operating divisions of the Company include Agri, which includes agricultural commodities such as rice, furfural, seed, bran and bran oil, among others, and Power, which includes wind turbine, husk-based power plant and solar power plant power generation. The Company offers its rice under a varied range of brands namely India Gate, Nur Jahan and many more. The Company has its presence in the domestic as well as in the international market. It also exports its products to Saudi Arabia, United Arab Emirates, Iraq, Kuwait and Qatar among others.

#### For further information, please contact:

#### Rakesh Mehrotra

KRBI Itd.

Tel: +91-120-4060 300

Email: investor@krblindia.com

#### Siddharth Rangnekar / Nishid Solanki

CDR. India

Tel: +91 22 6645 1209 / +91 22 6645 1221

Email: siddharth@cdr-india.com

nishid@cdr-india.com

# Thank You

